

the buzz

SPECIFICATIONS UPDATE

Industry Bodies Align to Standardize On-Device NFC Service Management

ETSI, GlobalPlatform, and the NFC Forum have detailed a standardized approach to implementing and managing NFC services across all technologies and platforms. The shared work initiative explains how to ensure that NFC services successfully coexist within a device and operate as intended. The standardized approach clarifies how the ecosystem details the expected behavior of multiple NFC services hosted in the same device and simplifies the end user experience. This benefits service providers offering NFC services in devices such as smartphones, and covers services such as payment, transport, loyalty or access control. The approach will also be of interest to OEMs developing devices that support NFC services.

nfc-forum.org

TRAINING

Integration Innovation Roadshow Hits Southeastern U.S.

21st Century Distributing, a consumer electronics distributor serving the Southeast, brings its third annual Integration Innovation Roadshow to the region for five two-day stops from May 1-25, 2017. In June, 21st Century Distributing also invites security dealers to join them in Nashville, TN for the Electronic Security Expo. The show will offer AV, CE, smart home, security, and surveillance dealers a chance to network with industry friends while also taking advantage of extensive product trainings and demonstrations from manufacturer representatives Vanco, Just Add Power, Lutron, Luxul, RTI, Peerless, Sony, and more. There will also be a number of special show-only promotions available to dealers, and the opportunity to win numerous prizes and giveaways.

www.21stcenturydist.com

more online
For more on these stories, visit www.svconline.com/current-issue

EVENTS

InfoTechnology & Business Summit

May 16

Fort Lauderdale, FL

techsummitfbrida.com

SID Display Week 2017

May 23-25

Los Angeles, CA

www.displayweek.org

InfoComm 2017

June 14-16

Orlando, FL

www.infocommshow.org

LINKEDIN CHATS

JOIN SOUND AND VIDEO

CONTRACTOR'S LINKEDIN GROUP

TO BE PART OF THE DISCUSSION.

AV TWEETS

@Nuvo_Tweets: You've gained a client's trust & you're 1 great demo away from a sale. @CEDIA on how to close the deal: <http://ow.ly/LAGM30aj8E6>

@business: In warehouses of the future, robots do the walking <https://bloom.bg/2mW8oFf>

@KarenBTX: Did you know @btstechnologies is celebrating its 50th anniversary? Lots of great stuff happening this year! #Infocomm2017 #AVtweeps

@AVPhenom: #WhenRobotsTakeoverAV your dad will still call you to ask how to record Matlock on the DVR

@AVMaterial: 281 trillion shades of colour? The Science Channel explores with @dprojection <https://goo.gl/usqBJc> #avtweeps

@newsientist: Video projector creates augmented reality with no bulky headset <http://bit.ly/2og1QCm>

@InfoCommShow: So what's new at #InfoComm17? Take a look! <http://bit.ly/2nhfZtk>

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BLOGCAST

Listen at blogcast.svconline.com. This month's podcasts are:

- **Power Control and Management:** In this edition of the SVC Podcast, contributing editor Bennett Liles talks with Evan Hamilton and Josh Holowicki of AV integration firm E2i Design on the topic of power monitoring and management. E2i specializes in house of worship AV solutions and the discussion centers on how churches can avoid costly repair and replacement of AV gear through protection of power supplies and proper power sequencing of amplifiers, projectors, media players, and signal distribution equipment.
- **CCI Solutions Unifies Sound at First Baptist Church of LA:** In this edition of the SVC Podcast, Liles talks with Duke DeJong of CCI Solutions in Olympia, WA regarding their installation of an all new L-Acoustics sound system for the First Baptist Church of Los Angeles. Soaring ceilings and a challenging sound environment had presented problems for quite some time and the church has worked its way through a number of sound setups but the L-Acoustics system and the CCI Solutions installation gave the church a system they can rely on for many years to come.