

Peerless-AV Unveils Industry-First Self-Service KioskBuilder Program: Kiosks Configured Online & Delivered Fully Integrated for Fast Installation

New Kiosk Partner Program Enables Easy Component Selection from Leading Manufacturers

Las Vegas, February 26, 2013: Peerless-AV® today announced KioskBuilder™, an online service that cuts the time it takes to design and build a fully integrated kiosk from weeks to days by enabling point-and-click configuration and delivering a pre-tested, ready-to-install kiosk to the customer's door. The new program eliminates the need to source components from multiple vendors, enables custom kiosk design without custom project cost, and reduces the time and expense of on-site systems integration for installers and end customers alike.

KioskBuilder will be demonstrated in Booth #100 at Digital Signage Expo 2013, which opens today in Las Vegas.

Self-Service Configuration

Now available at kiosks.peerless-av.com, the KioskBuilder application guides customers through a series of questions and options for designing a solution customized to their needs. Beginning with questions such as whether the kiosk will be indoors or outdoors, portrait or landscape, or free-standing or wall-mounted, the configuration menu also provides a choice of displays, touch technology, media players, cameras, content management software and more from industry-leading vendors. Customers also have the option to use their own components or request a specific product or service provider not on the list.

Turnkey Installation

Peerless-AV's dedicated team of kiosk specialists then reviews the request, delivers a quote, purchases the components on the customer's behalf, integrates and tests the system to ensure component compatibility, and ships the finished kiosk—completely eliminating individual component boxes and time-consuming on-site setup. Simply plug in the power, connect to the network, load the content, and the kiosk is up and running – all in the same day.

New Kiosk Partner Program

As part of the new service, Peerless-AV launched a Kiosk Partner Program in late 2012 to establish an ecosystem of top-tier manufacturers whose products would be used to populate the KioskBuilder online application. Early partners include NEC Display Solutions, Samsung, Sharp, Panasonic, Philips MMD, AOpen, Tech Global, Touch Systems, Avnet Integration, Rise Display, Dynasign, SaddleRanch, NextNow and others.

“One of the key benefits of the Peerless-AV Kiosk Partner Program is the interoperability of the partners' products, which in turn will offer end clients the assurance that their integrated solutions will operate flawlessly for years to come,” said Jeff Blankensop, Director of Business Development. “This is also a valuable plus for partners, and that's why the early response has been so strong.”

Display manufacturers, media player providers, peripheral device suppliers, content management software/service vendors, after-market touch screens providers, content creators and installers interested in participating in the program can e-mail kiosks@peerless-av.com for more information.

About Peerless-AV

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of Made-in-the-USA audiovisual mounting, accessory and digital content delivery solutions for commercial and residential applications. The company's innovative AV products span off-the-shelf, commercial and custom flat panel, projector and tablet mounts as well as cables, AV carts and stands, medical carts and stands, AV racks, AV furniture and a wide range of other accessories. The Peerless Technology Division specializes in wireless, kiosk, touch, digital audio and connectivity technologies that simplify today's complex digital equipment installations. Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

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