



Peerless-AV® Introduces New Video Wall Installation App

Video Wall Mount Locator app helps installers and integrators “Get it Right” to save time and costs

AURORA, Ill. – July 20, 2015 – Peerless-AV®, the leader in innovative mounting solutions, is pleased to announce the launch of the Peerless-AV Video Wall Mount Locator app. The new app is designed to support Peerless-AV’s line of SmartMount® Full-Service Video Wall Mounts (DS-VW755S, DS-VW765-LAND, DS-VW765-LQR, DS-VW765-POR and DS-VW765-PQR).

Ideal for any installation utilizing the SmartMount® Full-Service Video Wall Mounts, including applications such as shopping centers, retail stores, transportation centers, and corporate settings, the Peerless-AV Video Wall Mount Locator app minimizes the needs for large construction crews and decreases installation costs.

With the addition of the Peerless-AV Video Wall Mount Locator app, integrators are able to easily determine the best location to place display mounts to create a seamless video wall. To get started, the user manually inputs the display orientation, the dimensions of the display, and the distance from the floor and wall, and the app calculates the ideal location to begin installation.

To ease installation, Peerless-AV’s line of SmartMount® Full-Service Video Wall Mounts have been upgraded to feature a top center keyhole slot to help plot out and hang the video wall mounts.

“Thanks to our new Video Wall Mount Locator app, creating video walls with our award-winning video wall mounts has gotten even easier,” said Brian McClimans, Vice President, Global Business Development, Peerless-AV. “Our app turns a video wall installation project into a predominately one-person job that can be completed quickly and correctly at the touch of a finger.”

Peerless-AV is currently the only company in the industry that offers an app dedicated to giving integrators the tools needed to self-install video wall mounts. To see the Video Wall Mount Locator app in action, visit: <https://vimeo.com/129571186>.

The Peerless-AV Video Wall Mount Locator app is currently available in the United States for free via the [iTunes store](#) and [Google play store](#). The version for mobile web browsers can be found [here](#).

For more information about Peerless-AV, please visit www.peerless-av.com, on Facebook www.facebook.com/peerless-av, and on Twitter www.twitter.com/peerlessav.

About Peerless-AV

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of audiovisual solutions. From its award-winning mounts and wireless audio systems to indoor/outdoor kiosks and the industry's first fully sealed outdoor displays, Peerless-AV aims to Get it Right by fulfilling both integrators' needs for ease of installation and service, and end-users' dreams in residential and commercial applications.

Based in Aurora, IL, Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

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