

Peerless-AV Sponsors AV Heroes Scholarship for Veteran Training

AURORA, IL – December 20, 2012 – Audio video solutions provider Peerless-AV® today announced that it is sponsoring one scholarship to the AV Heroes program designed to train veterans for jobs in the AV industry. The program is a joint venture between InfoComm International and the United Veterans Learning Centers (UVLC).

Through its sponsorship, Peerless-AV is helping meet current and future AV workforce demands as well as supporting the program's mission of preparing veterans for new careers.

"Competent, knowledgeable installers are essential for today's advanced AV solutions, whether you're talking about installing a multi-display video wall, integrating a wireless AV system or simply mounting a flat panel TV," said Brian Eble, vice president of marketing and communications for Peerless-AV. "The AV Heroes program will help fill these jobs as well as put veterans to work in a growth industry that will have continued demand in the coming years."

"The audiovisual industry needs more qualified personnel, and most veterans have received unsurpassed technical training," said Randal A. Lemke, Ph.D., Executive Director and CEO, InfoComm International. "By sponsoring a scholarship, Peerless-AV is helping address the 13.3 percent unemployment rate among post 9/11 veterans, while also securing valuable human resources for the audiovisual industry."

The six-week AV training program is designed to enhance the capabilities possessed by many veterans and will expose trainees to the employment possibilities of the AV industry as well as preparation for the CTS certification exam.

About Peerless-AV

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of Made-in-the-USA audio-visual solutions. The company's innovative product line includes flat panel mounts, projector mounts, tablet mounts, wireless technology, motorized mount solutions, audio cables, video cables, kiosks, interactive kiosks, AV furniture, AV racks, AV shelves, precision gear products, surge protection, screen cleaning products and a full assortment of accessories. A 70-year-old global company, Peerless-AV has remained at the forefront of the industry, creating new AV technologies that push the envelope and provide ideal solutions to meet the needs of the consumer and pro markets, alike. Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets worldwide through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

About United Veterans Learning Centers (UVLC)

UVLC is a new venture between The Veteran Enterprise Training and Services Group (VETS Group), a non-profit community based organization providing advocacy and programs to help military veterans find education and employment, and Metro Data Networks (MDN), a D.C. provider of telecommunications, building infrastructure and energy management services. The creation of UVLC was in response to the U.S. Veteran Employment Initiative which aims to lower veteran unemployment and ensure that service members leave the military career-ready through hiring tax credits, private sector commitments, and reforms that improve the way we prepare, train, and educate service members for life after the military. Veterans and their families served include many socioeconomically disadvantaged categories, including homeless vets, vets with service-connected disabilities, vets who are displaced workers, as well as vets with other barriers to employment who seek opportunities in sustainable careers. InfoComm joins Microsoft, Cisco and BPI among other UVLC certification training programs.

About the U.S. Veterans Employment Initiative

The U.S. Veterans Employment Initiative is an aggressive plan to put veterans back to work. Currently, over one million veterans are without a job and the unemployment rate for post-9/11 veterans has reached an astounding 13.3 percent. Over the next 5 years, over one million more service members are

projected to leave the military. The goal of this initiative is to ensure that work is available, accessible and in demand for our veterans and that these service members leave the military with the proper training and preparation they need to transition back into the civilian workforce.

About InfoComm International

InfoComm International is the international trade association of the professional audiovisual and information communications industries. Established in 1939, InfoComm has 5,000 members, including manufacturers, systems integrators, dealers and distributors, independent consultants, programmers, rental and staging companies, end-users and multimedia professionals from more than 80 countries. InfoComm International is the leading resource for AV standards, market research and news. Its training and certification programs set a standard of excellence for AV professionals. InfoComm International is the founder of InfoComm, the largest annual conference and exhibition for AV buyers and sellers worldwide. InfoComm also produces trade shows in China, Europe, India, the Middle East and Latin America. Additional information is available at infocomm.org.

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