



Peerless-AV® to Exhibit Digital Signage Solutions at NACDA & Affiliates Convention Week

Leader in digital signage to showcase interactive kiosks and outdoor displays ideal for university settings

ORLANDO, Fla. – June 11, 2015 – Peerless-AV®, the leader in digital signage solutions, is pleased to showcase the industry's first fully-sealed outdoor display and interactive indoor and outdoor kiosk solutions at the 2015 NACDA (National Association of Collegiate Directors of Athletics) & Affiliates Convention Week, June 11-18, at Booth #634.

Ideal for collegiate stadiums and athletic fields, [Peerless-AV Xtreme™ displays](#) are 100% sealed and weatherproof, keeping out dirt, water, dust, and insects, while withstanding extreme heat (+140°) and extreme cold (-40°), and protecting electronics within the display. The ventless, full 1080p HD flat panel displays feature shatterproof, impact-resistant safety glass to prevent breakage from impact, like fly balls—a necessity for stadiums. Optic bonding also makes the Xtreme™ displays much stronger, while reducing solar load. Polarization is another key feature in these outdoor displays—without this, displays may be blacked out/unable to be read by fans wearing polarized lenses at games.

Additional key features of the Peerless-AV Xtreme™ displays include an ambient light sensor, ultra-thin ¾" bezels that enable outdoor video wall capability for multi-unit assembly, standard A/V input, and an optional 2-channel, 2-way, 50-watt maximum speaker system for commercial sound.

At NACDA, Peerless-AV will also showcase its line of [indoor and outdoor kiosks](#). The easy-to-install and affordable line of kiosk enclosures can be customized with RAL colors, university mascots, college logos, and vinyl or digital printing, allowing universities to integrate its kiosks into the overall look and design of the campus.

Also a great option for a campus athletic center or student center, kiosks present an easy way to quickly deliver information to students, staff, faculty, and visitors. Interactive kiosks allow for students to utilize their student IDs to sign up for classes and activities, purchase athletic game tickets, and more with ease—all from one location. Kiosks also enhance the university experience by assisting in wayfinding and the presentation of schedules and other information to visitors.

Peerless-AV kiosks offer stereo speakers, Wi-Fi, NFC, and proximity sensors, ambient lighting, front glass or acrylic surfaces with antiglare treatments, and the incorporation of photo and video equipment to allow for interactivity. Via design and customization assistance through Peerless-AV's KioskBuilder™, installation is

streamlined by eliminating the need to source components from multiple vendors. ***Peerless-AV will be exhibiting these solutions that “Get it Right” for universities at NACDA Booth #634. For media appointments, please contact Beth Gard at bethg@lotus823.com or 732-212-0823.***

About Peerless-AV:

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of audiovisual solutions. From its award-winning mounts and wireless audio systems to indoor/outdoor kiosks and the industry’s first fully sealed outdoor displays, Peerless-AV aims to Get it Right by fulfilling both integrators’ needs for ease of installation and service, and end-users’ dreams in residential and commercial applications.

Based in Aurora, IL, Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

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