



Peerless-AV® Introduces New SmartMount® Carts and Mounts for Interactive Displays in the Classroom

New cost-effective, safe, and aesthetically pleasing solutions "Get it Right" in educational applications

AURORA, Ill. – September 1, 2015 – Peerless-AV®, the leader in innovative audio and video solutions and accessories, is pleased to announce the expansion of its line of SmartMount® Carts and Mounts.

Ideal for educational environments, Peerless-AV's new SmartMount® solutions offer rugged and aesthetically pleasing designs to support interactive touch panels. Tested to the highest safety standards, the new mounts and carts bring education technology into the modern era, replacing traditional chalkboard and dry-erase boards with an allergen-reducing, safe, clean, and advanced solution.

Reflecting remarkable form and function, the SmartMount® Carts and Mounts line not only offers enhanced looks, functionality, and value, but also enhances user experience by holding interactive displays firmly in place, preventing the display from bouncing or moving around while being written on or touched by the user.

The new **IWB680-W Over the Chalkboard Mount** is designed to easily mount a touch panel over an existing chalkboard. With the ability to retrofit existing classrooms without having to dispose of old chalkboards and whiteboards, the IBWB680-W minimizes waste, while offering a quick installation and lower overall costs.

Peerless-AV's new SmartMount® Carts also provide cost savings, serving as a mobile solution that can be used in numerous locations in place of purchasing multiple displays for multiple classrooms. In addition, the new carts have been extensively tested, ensuring the safety of products that enable mobility without the fear of tipping or structural failure, which is particularly important when in use by children.

The new **SR542-KAPP Cart** has been designed to complement the SMART kapp, a simple, modern replacement to dry-erase boards and flip charts, which allows users to save and share notes as they unfold, all using a regular dry-erase marker.

The sleek SR542-KAPP also offers height adjustment, tilt, and internal cable management, complemented by an attractive finish to make this cart stand out from the rest. The cart provides a robust and sturdy solution ideal for sharing information in any educational setting.

The **SR580 and SR598 SmartMount® Carts** hold interactive panels up to 80" and up to 98", respectively. Ideal for extra-large touch displays, these heavy-duty carts offer mobility, appealing design, display height adjustment, and a pre-assembled base to ensure quick assembly, while providing a ridged, but attractive, structure that fits into any décor. The 4" castors make them easy to move from room to room and the UL® certification ensures that it can be done with safety in mind.

In late 2015, Peerless-AV will continue to enhance the SmartMount® line by introducing two more mounts for large and extra-large displays.

For more information about Peerless-AV, please visit www.peerless-av.com, on Facebook www.facebook.com/peerless-av, and on Twitter www.twitter.com/peerlessav.

About Peerless-AV

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of audiovisual solutions. From its award-winning mounts and wireless audio systems to indoor/outdoor kiosks and the industry's first fully sealed outdoor displays, Peerless-AV aims to Get it Right by fulfilling both integrators' needs for ease of installation and service, and end-users' dreams in residential and commercial applications.

Based in Aurora, IL, Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

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