



Peerless-AV Showcases World's First Optically Bonded 2000 nit Display at InfoComm Booth# C7918

2000 nit Xtreme™ Display Dramatically Reduces Sunlight Glare While Offering a Durable, Weatherproof Solution

LAS VEGAS – June 18, 2014 – Peerless-AV, the leader in [outdoor TVs](#) and displays and the creator of the industry's first fully sealed outdoor TV, is thrilled to showcase its 2000 nit Xtreme™ Display at InfoComm 2014, Booth# C7918.

Perfect for quick service restaurant drive-thrus and sports arenas, where digital signage is usually competing with the sun's brightness, the 2000 nit Xtreme™ Display features an optically bonded high bright panel providing the absolute best sunlight readability due to its unique combination of brightness and contrast that substantially reduces sunlight glare.

An extension to Peerless-AV's Xtreme™ line of [outdoor displays](#), the 2000 nit Xtreme™ Display is fully sealed, with no filters to clean or change. The display is impervious to all weather conditions and is operational in extreme temperatures ranging from -40°F to 140°F.

"We are very excited to showcase the world's first optically bonded 2000 nit display at InfoComm, a show where innovation and industry-firsts are applauded," said Jack McKeague, General Manager and Vice President of Sales – Display Division, Peerless-AV. "The sun's brightness is nearly impossible to compete with, but with our 2000 nit Xtreme™ Display, the sun's glare is reduced drastically – making it easier for content to be seen in any application."

Available in portrait or landscape orientation, Peerless-AV's 2000 nit Xtreme™ Display also features impact-resistant safety glass, an aluminum construction, and a full HD 1080p picture.

The Peerless-AV 2000 nit Xtreme™ Display will be available in September 2014 through Peerless-AV direct sales representatives and authorized distribution network.

The Peerless-AV 2000 nit Xtreme™ will be showcased at InfoComm 2014 from June 18-20, 2014 at the Peerless-AV Booth# C7918.

Visitors will also have the opportunity to enter Peerless-AV's World Series Giveaway for a chance to win two tickets to Game 1 of the World Series, plus travel and spending money.

For media appointments at InfoComm, please contact Beth Gard at bethg@lotus823.com or 732-212-0823.

For additional information about Peerless-AV, please visit www.peerless-av.com, www.facebook.com/PeerlessAV, twitter.com/PeerlessAV, and <http://blog.peerless-av.com>.

About Peerless-AV

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of Made-in-the-USA audiovisual mounting, accessory and digital content delivery solutions as well as the industry's first fully sealed outdoor TVs for commercial and residential applications. The company's innovative AV products span off-the-shelf, commercial and custom flat panel, projector and tablet mounts as well as cables, AV carts and stands, medical carts and stands, AV racks, AV furniture and a wide range of other accessories. The Peerless Technology Division specializes in wireless, kiosk, touch, digital audio and connectivity technologies that simplify today's complex digital equipment installations. Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

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