

Peerless-AV® Showcases Industry's First Fully-Sealed Outdoor Display at the APTA Expo Booth# 3272

Xtreme™ displays enable year-round outside digital signage ideal for transportation applications

HOUSTON – October 13, 2014 – Peerless-AV®, the leader in outdoor digital signage solutions, is pleased to showcase the industry's first fully-sealed outdoor display at the American Public Transportation Association's (APTA) Expo, Booth# 3272 – the Peerless-AV® Xtreme™ Fully Sealed Display.

Ideal for public transit and other commercial applications, the Peerless-AV® Xtreme™ displays are capable of year-round outdoor digital signage with Peerless-AV®'s weatherproof technology. To operate in extreme weather conditions, the first flat panel displays are 100% sealed and engineered to endure the outside elements in all seasons.

Depots, train stations, and subways are known to contain the silent killers of 'outdoor' flat panel displays – exhaust fumes, chemicals, micro particles and brake dust. Most 'outdoor' displays still rely on vents, filters, and fans, meaning the filters must be regularly changed as fumes, dirt or brake dust clog the exchange of air in and out of the display. However, the Peerless-AV® Xtreme™ displays are as unaffected by these silent killers as they are by the weather. The patented fully-sealed, ventless design keeps fumes, chemicals and brake dust outside the display while protecting the electronics inside the display.

With the widest operating range available (-40° - +140°) thanks to the patented Dynamic Thermal Transfer™ system and the highest IP68 and NEMA 6 ratings, Peerless-AV® Xtreme™ displays are an easy to maintain, cost-effective, and reliable solution for public transit applications, even in the harshest of conditions.

Additional key features of the Peerless-AV® Xtreme™ displays include:

- Full 1080p HD
- Ambient light sensor that automatically adjusts image contrast to clearly view content even in the brightest sunlight
- Ultra-thin ¾" bezel that enables outdoor video wall capability for multi-unit assembly
- Shatterproof, impact-resistant safety glass to prevent breakage
- Standard A/V input
- Optional 2-channel, 2-way, 50-watt maximum speaker system for commercial sound

Peerless-AV®'s Fully Sealed Xtreme™ displays are available in 42", 47", and 55" models.

Peerless-AV® will be showcasing its Xtreme™ display at the APTA Expo from October 13 - 15, 2014 at Booth# 3272.

For media appointments at the APTA Expo, please contact Beth Gard at bethg@lotus823.com.

About Peerless-AV®

Peerless-AV®, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of Made-in-the-USA audiovisual mounting, accessory and digital content delivery solutions as well as the industry's first fully sealed outdoor TVs for commercial and residential applications. The company's innovative AV products span off-the-shelf, commercial and custom flat panel, projector and tablet mounts as well as cables, AV carts and stands, medical carts and stands, AV racks, AV furniture and a wide range of other accessories. The Peerless-AV® Technology Division specializes in wireless, kiosk, touch, digital audio and connectivity technologies that simplify today's complex digital equipment installations. Peerless-AV® manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

Media Contact

Beth Gard
bethg@lotus823.com
(732) 212-0823