



Peerless-AV® Named One of the Top 100 Finalists in the 14th Annual Chicago Innovation Awards

Peerless-AV's 55" Xtreme™ Outdoor Display recognized for its unique features, including a fully sealed design, patented systems, and ability to operate in extreme temperatures

CHICAGO – September 22, 2015 – Out of 535 nominees, Peerless-AV® of Aurora, IL, has been selected as one of the Top 100 Finalists still in the running for the 14th annual Chicago Innovation Awards. The awards celebrate the most innovative new products and services in the Chicago region across all organization sizes, sectors and industries. 1500 business and civic leaders will come together to honor the winners when they are announced on October 27th at Chicago's Harris Theater.

The product nominated is the [Peerless-AV 55" Xtreme™ Outdoor Display](#), a unique fully-sealed display that offers the ultimate protection against weather, water, and dust without the need for vents, filters or fans. Designed for year-round use, the 55" Xtreme™ Outdoor Display relies on a patented Dynamic Thermal Transfer™ system that keeps internal components safely warmed in extreme cold and properly cooled in extreme heat, allowing for the display to operate in temperatures ranging from -40°F to 140°F. With anti-reflective, impact-resistant safety glass and an ambient light sensor, the 55" Xtreme™ Outdoor Display is ideal in any commercial setting.

"Chicago is in the midst of a monumental upsurge in innovation," said Tom Kuczmariski, co-founder with Chicago journalist Dan Miller of the awards. "It's inspiring to see the range of vision and the depth of talent among organizations in the Chicago area. Companies like Peerless-AV are investing in innovation and taking more risks to launch new ventures and uncover new value."

Each of the Top 100 Finalists including, Peerless-AV, are also in the running for the annual "**People's Choice Award**," selected through online balloting at <http://www.chicagoinnovationawards.com/2015-peoples-choice-award/>.

"Peerless-AV is not only honored to be named among the Top 100 finalists in the Chicago Innovation Awards program, but to also be considered for the People's Choice Award," said John Potts, President, Peerless-AV. "We work extremely hard to create user-friendly solutions that are both unique and innovative. Having the opportunity to showcase these solutions in local venues, such as the CTA (Chicago Transit Authority) stations and Soldier Field, and be recognized for these solutions by our local community means even more to us."

Out of the Top 100 Finalists, the judges will select 10 winners of the Chicago Innovation Awards, as well as 10 winners of the Up-and-Comer Awards representing innovation in the start-up community, the Social Innovator Award and the Collaboration Award. The winners

will be invited to ring the NASDAQ Bell in New York City, invited to separate meetings with Mayor Rahm Emanuel, Governor Bruce Rauner and Cook Count President Toni Preckwinkle, and receive widespread media recognition.

Voting for the "People's Choice Awards" closes on October 9, 2015. To vote for Peerless-AV, please visit: <http://www.chicagoinnovationawards.com/2015-peoples-choice-award>.

About Peerless-AV

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of audiovisual solutions. From its award-winning mounts and wireless audio systems to indoor/outdoor kiosks and the industry's first fully sealed outdoor displays, Peerless-AV aims to Get it Right by fulfilling both integrators' needs for ease of installation and service, and end-users' dreams in residential and commercial applications.

Based in Aurora, IL, Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

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