



Peerless-AV® Showcases Xtreme™ Outdoor Digital Menu Boards and Mounts at NRA Show, Booth 8422

Digital menu boards and mounts help QSRs "Get it Right" with flexibility, reliability, and cost-savings

CHICAGO – May 15, 2015 – Peerless-AV®, the leader in innovative digital signage solutions, is pleased to showcase its Xtreme™ Outdoor Digital Menu Boards and SmartMount™ Digital Menu Board Mounts at the 2015 National Restaurant Association Show (NRA), Booth 8422

Ideal for QSR (Quick Service Restaurant) applications, [Peerless-AV's Xtreme™ Outdoor Digital Menu Boards](#) offer a versatile and cost-effective solution that can be easily updated. The units boast a thin profile, measuring only 8" deep, and an easy two-man installation process without the need for forklifts or cranes. The menu boards can be configured in single, double, and triple designs, giving QSRs the customization desired. The menu boards also have topper and sidekick supports to display static Coroplast® and magnetic digital prints for short-term promotions.

An all-season solution, the Xtreme™ Outdoor Digital Menu Boards can withstand even the harshest conditions. Within the menu board enclosures are Peerless-AV's fully sealed weatherproof displays. The enclosure also features a patented Dynamic Thermal Transfer System™, which ensures the displays will not go isotropic. The displays are optically bonded to drastically reduce the sun's glare, making it easier for content to be seen in any application. And, an ambient light sensor ensures content can be read at any time. Plus, the displays are polarized, allowing customers who are wearing polarized lenses for see the display without removing their glasses.

In addition to the Xtreme™ Outdoor Digital Menu Boards, Peerless-AV is also showcasing its line of [SmartMount™ Digital Menu Board Mounts](#). Available in landscape and portrait layouts, the SmartMount™ line fits 40" to 42" and 46" to 48" displays. The mounts offer eight points of micro adjustment, allowing for an easy installation on any wall surface within a QSR. All mounts in the line are also equipped with Peerless-AV's Increlok™ continuous and fixed tilt mechanism. With a ceiling adaptor kit, the mounts can be converted for projects requiring a ceiling mount.

Peerless-AV's Xtreme™ Outdoor Digital Menu Boards and line of SmartMount™ Digital Menu Board Mounts are available via Peerless-AV direct sales representatives and authorized distribution networks.

Peerless-AV is showcasing the Xtreme™ Outdoor Digital Menu Board and SmartMount™ Digital Menu Board Mounts during the National Restaurant

Association Show at Booth 8422. For media appointments at the show, please contact Beth Gard at bethg@lotus823.com or 732-212-0823.

For more information about Peerless-AV please visit www.peerless-av.com, www.facebook.com/PeerlessAV, and twitter.com/PeerlessAV.

About Peerless-AV:

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of audiovisual solutions. From its award-winning mounts and wireless audio systems to indoor/outdoor kiosks and the industry's first fully sealed outdoor displays, Peerless-AV aims to Get it Right by fulfilling both integrators' needs for ease of installation and service, and end-users' dreams in residential and commercial applications.

Based in Aurora, IL, Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

Media Contact

Beth Gard

bethg@lotus823.com

(732) 212-0823