



Peerless-AV® Introduces New Line of Ceiling Mounts for Flat Panel Displays and Projectors

Ceiling Mounts Feature Aesthetically Pleasing Design for Residential and Light Commercial Applications

Aurora, IL – August 7, 2014 – Peerless-AV®, the leader in AV and digital signage mounting solutions, today announced a new line of ceiling mounts for flat panel displays and projectors.

Suitable for both residential and light commercial applications, Peerless-AV's new line of extendable ceiling mounts are easy to install and aesthetically pleasing. The mounts are ideal for any environment where mounting to a wall is not an option or a preference.

The new line consists of the following SKUs:

- **ST940-EXA/B/C:** Three extension lengths (A, B, or C) of a flat panel ceiling mount for 22"–40" displays that have a combined extension range of 13"–43". Mounts are available in black or white finish.
- **PJF3-UNV (Flush Mount) and PJF3-EXA/B/C:** Four extension lengths (Flush, A, B, or C) with a combined extension range of 13"–43" and a ball-and-socket-style projector mount for projectors up to 50lbs. Mounts are available in black or white finish.
- **PRG3-EXA/B/C:** Three extension lengths (A, B, or C) with a combined extension range of 13"–43" and a precision gear style projector mount for projectors up to 50lbs. Mounts are available in black or white finish.

Installable by integrators as well as DIY homeowners and small business owners, Peerless-AV's new line of ceiling mounts offer a quick and easy installation process.

With a column comprised of aluminum, the mounts are 60% lighter than traditional steel designs, further simplifying the installation process. Plus, the column acts as an internal cable management system, concealing the cables for a seamless look that can blend into most architectural designs. A cosmetic cover for the ceiling plate completes the look.

Offering ease of use, Peerless-AV's new line of ceiling mounts feature tool-less display height and tilt adjustment as well as a combined extension range from 13" to 43". The mounts are OSHPD approved and UL/CUL certified, making them a safe and reliable option in all environments.

“In a variety of applications, including home theaters, retail stores, corporate meeting rooms, and healthcare facilities, it can be difficult to install displays and projectors, particularly if the area is not designed to support such a solution – a concern we have encountered numerous times,” said Hal Truax, Managing Director of Professional Sales, Peerless-AV. “With our new line of ceiling mounts, integrators and homeowners are able to install a display or projector in virtually any room without the worry of a nearby wall. The result is a clean look offering safety and accessibility.”

Peerless-AV’s new line of ceiling mounts will be available in late August 2014 through Peerless-AV direct sales representatives and authorized distribution network.

For additional information about Peerless-AV, please visit www.peerless-av.com, www.facebook.com/PeerlessAV, and twitter.com/PeerlessAV.

About Peerless-AV

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of Made-in-the-USA audiovisual mounting, accessory and digital content delivery solutions as well as the industry’s first fully sealed outdoor TVs for commercial and residential applications. The company’s innovative AV products span off-the-shelf, commercial and custom flat panel, projector and tablet mounts as well as cables, AV carts and stands, medical carts and stands, AV racks, AV furniture and a wide range of other accessories. The Peerless Technology Division specializes in wireless, kiosk, touch, digital audio and connectivity technologies that simplify today’s complex digital equipment installations. Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

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