



Peerless-AV® Exhibits Xtreme™ Displays at AZA Annual Conference

Leader in digital signage also donates 42" Xtreme™ TV to AZA Conservation Grants Fund (CGF)

ORLANDO, Fla. – September 15, 2014 – Peerless-AV®, the leader in digital signage solutions, is pleased to be exhibiting at the 2014 Annual Association of Zoos & Aquariums (AZA) Conference in Booth 215.

At the conference, Peerless-AV will be showcasing its Xtreme™ Displays, an ideal solution for zoos and aquariums. With patented weatherproof technology, Peerless-AV's Xtreme™ displays are capable of year-round outdoor digital signage. The flat panel displays are 100% sealed and engineered to endure the outside elements in all seasons, including harsh environments with unannounced weather conditions.

Peerless-AV's Xtreme™ Displays offer ventless, full 1080 HD flat screens designed to keep out dirt, water, dust, and insects, while withstanding extreme heat (+140°) and extreme cold (-40°) without damaging the LCD. This patented design completely seals all internal components as well as the cable entry – protecting the display from difficult weather conditions and even pressure washing.

"Based on their environments, zoos and aquariums have very specific needs when it comes to signage," said Jack McKeague, General Manager and Vice President of Sales – Display Division, Peerless-AV. "Going the route of digital signage, our Xtreme™ displays offer a solution that can be easily updated, can handle extreme weather conditions, and can provide the necessary information to patrons, all while not distracting from the animals and their habitats."

In addition to exhibiting at the conference, Peerless-AV has donated a 42" Xtreme™ TV to the AZA Conservation Grants Fund (CGF) Silent Auction, which will be taking place in the exhibit hall. All proceeds of the fund help support the initiatives created by the AZA and the AZA-accredited zoos and aquariums. More than \$45,000 has been raised between the last three conferences.

To see Peerless-AV's Xtreme™ Displays, please visit Booth 215 at the Annual AZA Conference from September 15-16, 2014.

About Peerless-AV

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of Made-in-the-USA audiovisual mounting, accessory and digital content delivery solutions as well as the industry's first fully sealed outdoor TVs for commercial and residential applications. The company's innovative AV products span off-the-shelf, commercial and custom flat panel, projector and tablet mounts as well as cables, AV carts and stands, medical carts and stands, AV racks, AV furniture

and a wide range of other accessories. The Peerless Technology Division specializes in wireless, kiosk, touch, digital audio and connectivity technologies that simplify today's complex digital equipment installations. Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

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