

Peerless-AV™ Video Wall Mount Installed at Las Vegas Convention Center to Create 6x6 Video Wall, Establishing a New On-Site Advertising Vehicle

Innovative Video Wall Mount Features Quick Installation, Tool-less Adjustment, Easy Display Access – Custom Wall Spacers Enable Perfect Alignment without Measuring

Chicago, IL (March 26, 2012) – Peerless-AV, the leader in innovative audio and video solutions, announced today that its DS-VW765-LAND video wall mount solution was used to create a 6x6 video wall of 46-inch flat panels, and various other video wall configurations, throughout the Las Vegas Convention Center (LVCC).

Peerless-AV worked with Smart City Networks, the leading technology and telecommunications provider for convention centers and hospitality venues. “We selected Peerless-AV video wall mounts for their ability to be installed quickly and because service on the displays can be done easily without the need to remove multiple screens,” said Mark M. Haley, president of Smart City Networks. “We found the Peerless-AV solution to be extremely versatile for all our video wall configurations.”

Individual displays simply pull out from the DS-VW765-LAND wall mount, allowing technicians to efficiently fix or swap out the display without any disassembly of the video wall. Custom wall plate spacers allow installers to quickly place displays in any configuration without requiring additional measurements. A smart cable management system enables simple display-to-display connectivity.

“We are very pleased with the Smart City video wall advertising platform at the LVCC, and we are certain that it will provide a fresh new experience to convention attendees,” said Brian McClimans, managing director, business development, Peerless-AV. “Our video wall mount products have had great success in many markets, including convention centers, airports, retail establishments and other large venues. We attribute the interest in the product to the simple tool-less alignment and an easy-access mounting system which allows displays to be serviced without having to remove them.”

In addition, through improved efficiencies in manufacturing and increased volume, Peerless has experienced internal cost savings and is pleased to announce that it will pass on this new cost savings to its customers by way of a 12-percent price reduction on the DS-VW765-LAND product. This price reduction goes into effect on March 26.

For more information on the DS-VW765-LAND and other solutions for digital signage applications, please visit www.peerless-av.com.

About Peerless-AV

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of Made-in-the-USA audio-visual solutions. Our innovative product line includes flat panel mounts, projector mounts, environmental mounts, flat panel carts and stands, wireless

technology, motorized mount solutions, audio cables, video cables, interactive kiosks, enclosures, AV furniture, AV racks, AV shelves, precision gear products, surge protection, screen cleaning products and a full assortment of accessories. A 70-year-old global company, Peerless-AV has remained at the forefront of the industry, creating new AV technologies that push the envelope and provide ideal solutions to meet the needs of the consumer and pro markets, alike. Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets worldwide through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

About Smart City

Founded over 25 years ago, Smart City Networks is the nation's largest provider of event telecommunications and technology in the convention industry. Smart City Networks can provide wired and wireless Internet services, phone services and digital signage solutions at convention centers and meeting facilities of any size. Smart City Networks designs, installs and maintains data, voice, electrical and utility platforms, coupled with voice, video and data network engineering, security and monitoring. Providing technology services to over 3,000 conventions and meetings annually, Smart City Networks currently serves more than 35 convention and meeting facilities across the U.S., totaling over 17 million square feet of exhibit space. For more information, please call 702-943-6000 or visit: www.smartcitynetworks.com.

About the Las Vegas Convention and Visitors Authority

The Las Vegas Convention and Visitors Authority (LVCVA) is charged with marketing Southern Nevada as a tourism and convention destination worldwide, and also with operating the Las Vegas Convention Center and Cashman Center. For more information, visit www.lvcva.com.

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