



New Peerless-AV 47" Consumer Outdoor TV Exhibited at CES *TV offers all-season entertainment for homeowners and restaurant and bar owners*

Las Vegas, January 9, 2014: Peerless-AV, a leader in audio-visual solutions, today introduced a new addition to its line of outdoor televisions – the Peerless-AV 47" Consumer Outdoor TV.

Designed for outdoor entertaining, the Peerless-AV 47" Outdoor TV is ideal for homeowners as well as restaurants and bars looking to give customers a quality outdoor TV experience. An all-season solution for outdoor entertainment and living, the TV features an IP65 rating, making it water and dust resistant. The TV can also operate in severe temperatures ranging from -24 degrees Fahrenheit to 124 degrees Fahrenheit.

"Homeowners and restaurant and bar owners are looking for outdoor entertainment solutions that offer style, function, and advanced features all within a comfortable price point," said Hal Truax, Managing Director, Retail Sales, Peerless-AV. "With our new 47" [Outdoor TV](#), they get all of this and more. Our TV is essentially a better quality product offered at a comparable cost to other similar products in the market today."

The Peerless-AV 47" Outdoor TV is maintenance-free with no filters needing to be cleaned and/or replaced. The TV is constructed of aluminum and features safety glass, a bright picture, and 1080p.

The Peerless-AV 47" Outdoor TV will be available in mid-February through Peerless-AV direct sales representatives and authorized distribution network.

The Peerless-AV 47" [Outdoor TV](#) joins a growing line of TV and display solutions manufactured by Peerless-AV. All of Peerless-AV's TV and display solutions are water and dust resistant and/or proof (dependent on the model), making them ideal for outdoor entertainment as well as digital signage and menu board operations, among other uses. Dependent on model, the TVs and displays range in size from 32" to 55".

Peerless-AV will be showcasing the Peerless-AV 47" Outdoor TV at the Consumer Electronics Show (CES) from January 6-10, 2014 at LVH Hospitality, Suite 7121.

For more information about Peerless-AV, please visit: www.peerless-av.com, www.facebook.com/PeerlessAV, and twitter.com/PeerlessAV.

About Peerless-AV

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of Made-in-the-USA audiovisual mounting, accessory and digital content delivery solutions as well as the industry's first fully sealed outdoor TVs for commercial and residential applications. The company's innovative AV products span off-the-shelf, commercial and custom flat panel, projector and tablet mounts as well as cables, AV carts and stands, medical carts and stands, AV racks, AV furniture and a wide range of other accessories. The Peerless Technology Division specializes in wireless, kiosk, touch, digital audio and connectivity technologies that simplify today's complex digital equipment installations. Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

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