

THE AWARD-WINNING  
E4 AV TOUR IS BACK &



fully

**CHARGED**

peerless-AV®

## News Release

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## **Peerless-AV to Exhibit at Almo Professional A/V's “Fully Charged” E4 Houston and New York Events this Fall**

### ***Peerless-AV to Showcase Mounts, Digital Signage, and AV Solutions***

**CHICAGO — September 11, 2015 —** [Peerless-AV](#) has teamed with [Almo Professional A/V](#) to give resellers, integrators and consultants the opportunity to charge up their businesses this fall at the award-winning [E4 AV Tour](#), which is stopping in Houston on September 11 and the New York Metro area on October 8. Peerless-AV will showcase a variety of solutions ideal for corporate settings, including the new Portrait Kiosk Enclosures, [Desktop Monitor Arm Mount](#), [Pico AV Broadcaster](#), [SmartMount® Full-Service Video Wall Mount with Quick Release](#), [SmartMount® Full Featured Flat Panel TV Cart](#), and [UV2™ Outdoor TVs](#) during these events.

Now in its sixth year, the E4 tour has traveled to cities around the country to provide product, technical and business training needs to thousands of resellers and installers while creating the ideal forum for professional networking. Named the best [Training, Consulting/Business Service](#) two years in a row, the E4 program fuels up AV professionals by offering a full day of educational sessions worth InfoComm Renewal Units as well as exclusive access to the newest high energy AV products and services.

“Almo Professional A/V’s E4 AV Tour is a great opportunity to meet with Almo customers and showcase our new solutions,” said Nick Belcore, Executive Vice President, Peerless-AV. “We are excited to once again be partnering with Almo for this event and look forward to seeing the new innovations being introduced.”

“The Peerless-AV team always brings their latest and greatest products on the tour, along with seasoned pros who spend time with our E4 attendees to determine the best possible mounts, kiosks or display

systems for their AV applications,” said Melody Craigmyle, vice president of marketing for Almo Professional A/V.

Peerless-AV offers a wide range of digital signage and AV solutions that “Get it Right” for corporate applications such as versatile mounts to create eye-catching video walls and TV carts that are safe, aesthetically pleasing, and cost effective via the company’s line of SmartMount® carts and mounts. For companies looking to create a more interactive environment, Peerless-AV offers its Portrait Kiosk Enclosures and Xtreme™ Outdoor Displays. To transmit the content to these solutions, Peerless-AV features its Pico AV Broadcaster, a convenient, flexible and powerful media distribution system able to broadcast HD content to an unlimited number of DTVs with an ATSC tuner.

#### **E4 Houston and New York Details**

E4 Houston is taking place on September 11, 2015 at the Woodlands Waterway Marriott Hotel & Convention Center in The Woodlands, TX. E4 New York Metro is taking place on October 8, 2015 at the Teaneck Marriott in Teaneck, New Jersey. Both events are from 8:00 a.m. to 4:00 p.m. and are entirely free, including parking, for Almo Pro A/V’s reseller, integrator and consultant partners. To register, [click here](#).

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#### **About Peerless-AV**

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of audiovisual solutions. From its award-winning mounts and wireless audio systems to indoor/outdoor kiosks and the industry’s first fully sealed outdoor displays, Peerless-AV aims to Get it Right by fulfilling both integrators’ needs for ease of installation and service, and end-users’ dreams in residential and commercial applications.

Based in Aurora, IL, Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit [www.peerless-av.com](http://www.peerless-av.com), [www.facebook.com/PeerlessAV](https://www.facebook.com/PeerlessAV), and [twitter.com/PeerlessAV](https://twitter.com/PeerlessAV).

#### **About Almo Professional A/V**

Almo Professional A/V provides the industry’s most advanced product distribution, training and education, and technical support options available for the Pro AV community. With a highly skilled sales team, reseller education programs, seven distribution centers across the U.S. and product lines for the Pro A/V channel, Almo Professional A/V provides customers with the full distribution experience on a local and a personal level. Almo Professional A/V is a division of Almo Corp., the nation’s leading independent distributor of consumer electronics and major appliances. For more information about Almo Professional A/V, please call 888-420-2566 or go to [www.almoproav.com](http://www.almoproav.com). Almo Professional A/V can also be followed on Twitter at <http://twitter.com/almoproav> and on Facebook at [www.facebook.com/almoproav](https://www.facebook.com/almoproav).

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