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E4 AV TOUR IS BACK &

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## News Release

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## **Peerless-AV to Participate in Almo Professional A/V's "Fully Charged" E4 AV Events in Chicago and Southern California**

### ***Peerless-AV to Introduce PeerAir™ Pro Wireless AV Multi-Display System & Fully Integrated Kiosks***

**Chicago, IL — March 24, 2015 —** [Peerless-AV](#), has teamed with [Almo Professional A/V](#) to give resellers, integrators and consultants the opportunity to charge up their businesses by attending the award-winning [E4 AV Tour](#), coming to Chicago on March 26 and Southern California on April 21. Peerless-AV will introduce PeerAir™ Pro Wireless AV Multi-Display System and [Fully Integrated Kiosks](#) during this event.

Now in its sixth year, the E4 tour has traveled to cities around the country to provide product, technical and business training needs to thousands of resellers and installers while creating the ideal forum for professional networking. Named the [industry's best one-day distributor event](#), the E4 program fuels up AV professionals by offering a full day of educational sessions worth InfoComm Renewal Units as well as exclusive access to the newest high energy AV products and services.

"Peerless-AV is thrilled to be partnering with Almo on the E4 tour," said Nick Belcore, Executive Vice President, Peerless-AV. "These events allow us to show off our innovative products and connect directly with Almo customers."

"The Peerless-AV team always brings their latest and greatest products on the tour, along with seasoned pros who spend time with our E4 attendees to determine the best possible mounts, kiosks or display systems for their AV applications," said Melody Craigmyle, vice president of marketing for Almo Professional A/V. "Like Peerless-AV, many of our exhibitors use E4 as a springboard to launch new products and services, especially prior to InfoComm."

Peerless-AV offers an extensive line of standard and custom kiosks that can be ordered as stand-alone units or as fully integrated systems. The kiosk line ranges in style from landscape to portrait, to in-wall and on-wall units.

Ideal for environments where running multimedia wires is not an option, such as houses of worship, corporate settings, educational institutions, residential, and rental and staging, the PeerAir™ Pro has been upgraded with numerous features to help installers, integrators, and homeowners “Get it Right.”

#### **E4 Chicago and Southern California Details**

E4 Chicago is taking place on March 26 at the Drury Lane Conference Center in Oakbrook, IL. E4 Southern California will be on April 21 at the Sheraton Gateway Los Angeles Hotel in Los Angeles, CA. Both will take place from 8:00 a.m. to 4:00 p.m. and are complimentary events, including parking, for Almo Pro A/V's reseller, integrator and consultant partners. To register, go to [www.e4avtour.com](http://www.e4avtour.com).

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#### **About Peerless-AV**

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of audiovisual solutions. From its award-winning mounts and wireless audio systems to indoor/outdoor kiosks and the industry's first fully sealed outdoor displays, Peerless-AV aims to Get it Right by fulfilling both integrators' needs for ease of installation and service, and end-users' dreams in residential and commercial applications.

Based in Aurora, IL, Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit [www.peerless-av.com](http://www.peerless-av.com).

#### **About Almo Professional A/V**

Almo Professional A/V provides the industry's most advanced product distribution, training and education, and technical support options available for the Pro AV community. With a highly skilled sales team, reseller education programs, seven distribution centers across the U.S. and product lines for the Pro A/V channel, Almo Professional A/V provides customers with the full distribution experience on a local and a personal level. Almo Professional A/V is a division of Almo Corp., the nation's leading independent distributor of consumer electronics and major appliances. For more information about Almo Professional A/V, please call 888-420-2566 or go to [www.almoproav.com](http://www.almoproav.com). Almo Professional A/V can also be followed on Twitter at <http://twitter.com/almoproav> and on Facebook at [www.facebook.com/almoproav](http://www.facebook.com/almoproav).

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